



PLAYERS GO PLACES

Warning: The Surgeon General Has Determined
That Cigarette Smoking Is Dangerous to Your Health.

Kings: 12 mg "tar," 1.0 mg nicotine—50's to 14 mg "tar,"
1.1 mg nicotine av. per cigarette, by FTC method.



Easy-going taste in
a low tar.

Regular and Menthol
Kings and 100's



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Players
"Shaved Grass"
National Magazine—1984
Page 41C. Edited—Roto
Wells, Rich, Greene, Inc.